

ABSTRACT OF THE DISCLOSURE

A second set of information that is detailed information is printed as an optically readable coded image near a visually readable first set of information that is basic information. As the coded image is read by an access device,
5 the second set of information is restored and output in a perceptible form. The coded image is made to additionally contain output control information for outputting information necessary for inputting of instructions for causing the access device to operate for accessing an external information
10 resource providing site, obtaining a third set of information that is updating information and outputting the third set of information in a perceivable format, when the second set of information restored by the access device is output. The person who wants to acquire information can acquire the third
15 set of information on an on line basis by utilizing the information necessary for inputting instructions for the operation.